Big data and computer translation support system that will lead the fourth industrial revolution,
Utilizing the AI machine translation system

[Utilizing STFSP - Smart Translation Factory Service Platform]

For translation agencies and translation companies

Win-Win Strategy Proposal

Company/Personal Operators such as Translation Companies and Homepage Production Companies
Now, Let's Get "Win-Win" with EverTran.

✓ **Online advertising costs:** Costs for translation-related keyword advertising through portal sites such as Google, Naver, and Daum

✓ **Difficulty in receiving translation orders:** Increased difficulty in acquiring translation orders from more and more demanding translation customers

✓ **Decreased profitability:** Decreased translation business profits due to increased advertising costs, translation fees, and administrative expenses

✓ **Difficulty in managing translation projects:** Difficulties in translator management, translation progress and schedule management

✓ **Difficulty of translation quality assurance:** Translation quality cannot be assured and is highly dependent on translators

✓ **Burden of fixed costs:** Increase of translation sales costs, labor costs for management, and fixed costs such as offices

✓ **Difficulty of customer management:** Difficulty of continuous customer management through promotions and reserves

✓ **Difficulty in creating additional revenue:** Guaranteed high profit rate with investment of time outside of main business hours

Translation Sales Agency

Sales and acquiring orders

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Guaranteed 10% to 20% earnings
Additional income generation

Organization of sales agencies

Win-Win Growth

**For the whole world
Operating a professional translation business by language and field**

Sales, Marketing Material Provision, Technical and Sales Support Manpower Provision

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Translation Agency Translation Companies, Corporations

Translation Sales Group Manager Corporate, Individual

Business Overview

In the cutting edge STFSP (Smart Translation Factory Service Platform), which utilizes 4th Industrial Revolution-leading Big-Data, a computer translation support system (translation workbench), and AI machine translation systems, etc., this business is a "translation business operated through cooperation between EverTran and its sales agencies so that you can earn money through translation sales that realize fast delivery while enhancing translation quality and reducing translation costs."

We at EverTran value your knowledge and experience as translation agencies and translation sales group managers as well as accumulated network assets of yours (customers, translators, etc.). We are keenly looking for qualified translation sales agencies who want to maximize profits by utilizing 100% of these assets.
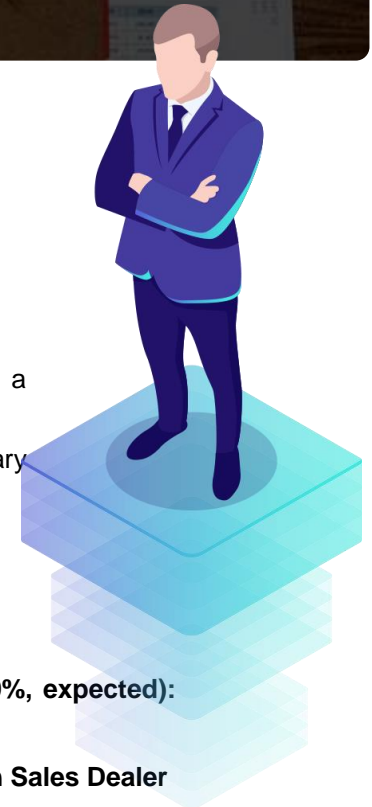
"Now, concentrate on translating orders only.
 Please assign the translation work to the translation factory."

Targeted Translation Agency

· Representatives operating translation companies and corporations
· If you have a translation sales organization (Translation Sales Group Manager) or are able to execute a translation sales personally
· Officers or department heads who want to try challenges in new areas after retirement from corporations, military organizations or governments
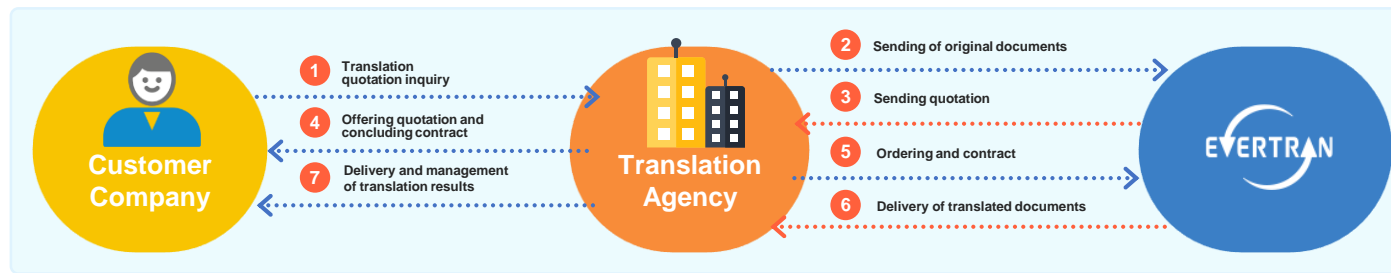· People who are able to execute a translation business by securing a network on various levels

Profit Models

· **Translation fees received from customers - Translation wholesale supply = Revenue (over 15% - 20%, expected): Existing translation company representative**
· **Translation fees received from customers X 10% - 20% = Revenue (10% or more, expected): Translation Sales Dealer**

Business Models

Business model 1 **Translation wholesale supply type**

1. When you receive a translation order from a customer and request a quotation from us, we will provide it at the agency price.
2. After confirming the quotation, you submit the margin-for-customer added agency quotation to them and conclude the contract with them.
3. A translation order is placed to EverTran.
4. Translation projects are conducted according to the contract.
5. After the translation is completed, the translation result will be sent directly to the agency.

Customer Company

1. Translation quotation inquiry
4. Offering quotation and concluding contract
7. Delivery and management of translation results

Translation Agency

2. Sending of original documents
3. Sending quotation
5. Ordering and contract
6. Delivery of translated documents

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Business model 2 **Translation order connection type**

1. When you receive a translation order and customer information from a customer and request a quotation from us, we will provide it at the consumer price.
2. When the customer confirms the quotation and places an order, the contract is concluded. (Signing of a contract between the customer company and EverTran)
3. Translation projects are conducted according to the contract.
4. After the translation is completed, the translation result is sent to the customer.
5. Once the translation project and collection have been completed, we will make a payment based on the translation order amount.

Translation agency & Sales group manager

1. Translation quotation inquiry
2. Sending original documents and delivering customer information
6. Payment of fees

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3. Sending quotation
4. Ordering and contract
5. Delivery of translated documents

Customer company

Thank you for your kind review.

Republic of Korea

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